



INTRODUZIONE

The aim of this course is to improve medical writing skills & the quality of texts that you regularly prepare or review. Whether your text is an email, laboratory report, summary, regulatory submission, manuscript or business proposal, learn to make your message effective.

PROGRAMMA

Module 1

• Substantive & technical aspects of medical writing & editing

Module 2

- Brief review of key punctuation points affecting meaning & readability
- Structuring texts, considering logic & text flow

• Improving readability

Module 3

- More on improving readability & avoiding distractions for your reader
- Document review & working within a team
- Tips & tools to improve the medical writing & reviewing process, including proofreading

Throughout all 3 modules in the course: considering the reader

A CHI È RIVOLTO

This course is for anyone preparing or reviewing texts who needs to ensure that the intended message is conveyed effectively.

Participant experience

This course will benefit both those new to medical writing & those wishing to improve their medical writing skills, as well as those who regularly review scientific, technical & medical texts.

TECNICHE DIDATTICHE

Each module will comprise: lectures, practical hands-on exercises & text review sessions.

DOCENTE/I



Barbara Grossman Hawkeye Medical Limited

Barbara Grossman has a passion for proofreading, quality control, and education. She started Hawkeye Medical Limited, a medical writing and consultancy business, after working for a medical publishing company and then a contract research organisation, where she built up and managed its medical writing group. Barbara runs professional development training for companies and educational institutions. She has had many roles in the European Medical Writers Association (EMWA): workshop leader since 2001, Treasurer 1998-2005, member of the Education Committee 2010-2018, Education Officer 2014-2016. She was awarded an EMWA fellowship in 2005 and is currently EMWA President. In addition, Barbara is an Associate Editor of Medical Writing, EMWA's journal.

COSA SAPRAI FARE DOPO IL CORSO

- Effectively communicate with your intended reader
- Prepare texts more efficiently than previously
- Review documents constructively

- Compile & use checklists to facilitate both text preparation & review
- Ensure that high quality documents are produced

DURATA E INFORMAZIONI UTILI

Online training - 3 modules

March 08th, 2021	10.30 am - 12.30 pm CET
March 10th, 2021	10.30 am - 12.30 pm CET
March 12th, 2021	10.30 am - 12.30 pm CET

After the registration, you will receive all details about the connection.

The course will proceed with a minimum number of participants. Should this number not be reached the registered participants will be notified one week prior to the commencement of the course.

QUOTE ISCRIZIONE

Early Bird: € 660,00* (until 08 February 2021)

Ordinary: € 840,00*

Freelance - Academy - Public Administration**: € 430,00*

* for Italian companies: +22% VAT

**Early Bird discount not applicable to Freelance – Academy – Public Administration fee

The fee includes: tuitions, organizational office assistance, teaching materials and attendance certificate that will be sent after the training via e-mail.

SEDE DEL CORSO



Online interactive training on Zoom platform. LS Academy will provide the access link to the virtual platform a few days before the training.